

# **PROSPECTUS**

Give Art is a juried indoor fine arts and fine craft show with an emphasis on selling fine art as holiday gifts...The show will feature 50 artists and craftsperson booths in the historic Ozark Theater Building in Webster Groves, Missouri.

Art will be accepted under the following categories: pottery, jewelry, photography, books, wood, metal, fiber, clay, drawings, paintings, artisan foods/candy, glass, prints, sculpture and mixed media. Emerging artists as well as established and professional artists are encouraged to apply.

### SHOW LOCATION AND DATES

Ozark Theater, 103 E. Lockwood, Webster Groves, Missouri Thanksgiving weekend when everyone is out shopping!
Saturday, November 30, 2013 10 AM - 6 PM
Sunday, December 1, 2013 10 AM - 5 PM

#### **FEES**

\$25 nonrefundable jury fee \$75 Booth Fee (includes both days)

#### **AWARDS**

With a full show of 50 artists, at least \$500 in cash awards will be given

#### **TIMELINE**

Applications will be accepted starting September 26, 2013.

Application deadline: October 26<sup>th</sup>, 2013

Artists will be notified via email by October 31, 2013

Accepted Artists must pay their Booth Fee by November 7, 2013. If an artist fails to pay their booth fee by the deadline, an alternate Artist will be selected.

#### **ENTRY and JURY PROCESS**

The goal of the jurying process is to have a balanced show that showcases both works of fine art and fine contemporary craft as well as diversity among media.

Artists can apply online and pay the jury fee through a secure connection by credit card or pay pal at <a href="http://www.artisticphoto.com">http://www.artisticphoto.com</a>.

Go to 'create an account" or click on the give art/enter here box - which will take you to an online form. Fill out the form and pay the jury fee. Artists should email three images that represent the work they want to display and sell to <a href="mailto:giveART@artisticphoto.com">giveART@artisticphoto.com</a>. Images should be jpegs and at least 1200 pixels @ 300 ppi. (or approximately 5X7) Images should be named in the format of: Last Name of the artist, first initial of artist, and image # (1, 2 or 3). (example: OlsonC1, OlsonC2, and OlsonC3).

Artists may also mail their application, three images (5X7s) and \$25 juror fee (check or money order made out to Artistic Photo). Mail to: Christine Olson 4163 Vester Road, Whites Creek, TN 37189. Your prints will be scanned for the jury process. Application, jury fee and images must arrive by the October 26<sup>th</sup> deadline. Include a self-addressed stamped envelope for the return of your images.

Any questions about the entry process should be directed to Christine Olson 618-593-0365 giveart@artisticphoto.com or colsonphoto@ezl.com

#### **JUROR**







# Marianne Baer has been selected as the juror for the show:

Marianne Baer has presided over Baer Designs, Inc. since 1987. Originally creating hand-built ceramics, Marianne Baer has sold her art wholesale, at art fairs, and galleries. Baer's national claim to fame was in 2006 when HGTV featured her clay pieces.

Today, Marianne Baer creates clay and fiber pieces, larger mosaics, and puzzle projects . You can see her website at <a href="http://www.baerdesigns.com/">http://www.baerdesigns.com/</a>

## **Upon Acceptance**

Artists who receive an acceptance notice will receive an itinerary by email after the booth payment has been received. This will include instructions and directions on where to check in, the setup procedure and where to park. Approximately one week before the show, artists will receive their booth space assignment.

Artists must provide their own tables and entire display.

Artists should be present at all times during exhibit hours.

# **Rules/Regulations**

Accepted artists agree that giveART, Christine Olson and artistic photo.com may use submitted jury images for website, promotional or publicity purposes. All copyright ownership is retained by the artist. Artists may submit images of work for use in advertising giveART

In addition, artists may place links on their own website to link to artistic photo.com, advertise the show and provide their own promotional pieces to advertise the show.

No commission on sales

giveART and the OZARK Theater cannot assume responsibility for damage or deterioration incurred before or after the exhibit, and assumes no liability for work on its premises.

The art fair will be held rain, snow, blizzard, or shine. Artists who fail to show up or who do not stay set up both days will not receive a refund on their booth fee.

## **ARTIST RECEIVE**

Approximately 10X10 space indoors to display and sell their art

Gallery page and links to the artists website on <a href="http://www.artisticphoto.com">http://www.artisticphoto.com</a>

Printed advertisements featuring all artists

Extensive advertising on social media sites, newspapers, internet sites, TV, radio and other art shows, including churches, colleges and regional community functions.

Downloadable flyer/image artists can use on social media prior to the show.

At the show: Hospitality and Help loading and unloading

Free bottled water all weekend with lunch provided to artists on Saturday and Sunday

Lots of people looking at their art work!